

2010 CENSUS PARTNERSHIP ACTIVITIES TIMELINE



Planning:
Early 2008-Mid 2008
 Use Planning Database and other inputs to formulate regional partnership plans.



Building Partnerships:
Early 2008-Sep 2009
 Contact prospective partners, determine their willingness and ability to promote the census and identify the specific activities they will undertake.



Building Awareness:
Sep 2009-Mar 2010
 Support partners' efforts in preparing the community for the delivery of the census questionnaire and educating them as to the purpose of the census, the community benefits gained by participating, and the confidentiality of census data.



Motivating Response Stage:
Mar 2010-Apr 2010
 Census questionnaires are mailed to the public. Motivate people to complete and return the questionnaire immediately.



Motivating Cooperation:
Apr 2010-Jul 2010
 Partnership activities will continue after Census Day (April 1, 2010) to encourage people who did not return the questionnaire to cooperate with census enumerators.

